

About the role

This is a long term full-time hybrid role for a professional and career driven SEO professional to join our friendly and collaborative team with ongoing training and development. We'll deliver a comprehensive onboarding to get you set-up for success with expert tools and technology at your fingertips. You'll provide expert advice on content strategy, on and off page optimisation, and identify and resolve technical SEO problems across content management systems. You'll have a solid understanding of keyword research and general SEO processes, able to develop and manage SEO strategies, drive quality relevant backlinks to improve and get results using tools to track site traffic to help our customers achieve their business goals.

Key attributes we're looking for...

- 5yrs+ SEO and account management experience
- Experience with SEO verticals (e.g. strategy, technical, on-page, off-page, content, link building and reporting)
- Exposure to eCommerce is a bonus (not essential - we provide training!)
- Competitor strategy analysis
- Familiarity with Google analytics and SEO tools (e.g. Screaming Frog, SEMrush, ahrefs, Surfer SEO) to deliver performance and ROI
- Strong commitment to on-time delivery and quality assurance
- Organised with experience documenting campaigns and strategies
- Exceptional communication skills
- Self-motivated to work autonomously
- Great client and relationship management
- Google certified
- Understanding of Search console and must be able to solve all issues that arise within the platform

Desirable Criteria

- Ex Google Employee
- Demonstratable experience in optimization
- SEO strategy Development