

We are seeking a Marketing Manager/ Marketing consultant with Digital Marketing services experience to join their team, develop business opportunities and contribute to the ongoing growth.

The role will be responsible for strengthening brand awareness, leveraging internal and external marketing opportunities and developing and implementing a variety of strategic and tactical marketing and business development strategies and initiatives designed to promote continued business growth.

The Marketing Manager will be responsible for planning, analysing and executing internal and external marketing activities and working with the team to develop strategic business referral opportunities.

#### Ideal Candidate

The ideal candidate will have:

- At least 3 years experience as a marketing manager in a similar role;
- A detailed understanding of current social media platforms and content creation;
- Demonstrated ability to analyse and identify opportunities for the company to expand and develop relationships;
- Extensive and relevant experience or relevant education / training.

Experience within a Digital firm will be highly regarded.

#### On Offer

- Direct access to the leadership team who are in a growth phase and who take an open mind and strategic approach to marketing.
- Excellent remuneration package, resources and support
- The opportunity to progress your career within an established business that has the resources to allow you to make an impact.
- A flexible and relaxed working environment that would be hard to match; and
- The ability to contribute to something bigger and impact the broader community.
- Trail commissions on all contracts obtained